

FIRST CLASS TOURS LTD.

Discover the Planet with Us

COMPANY PROFILE & EXECUTIVE PARTNERSHIP PROSPECTUS

TRAVEL • TOURISM • DESTINATION MANAGEMENT • HOSPITALITY

Prepared & Authorized By:
AKINGENEYE Goodman Alphonse
Founder & Chief Executive Officer

KIGALI • RWANDA
September 2026

1. CORPORATE OVERVIEW

Company Name:	First Class Tours Ltd.
Date of Establishment:	May 2018
Headquarters:	Kigali, Rwanda
Core Sector:	Travel, Tourism, Destination Management & Hospitality
Legal Status:	Registered Commercial Enterprise (Republic of Rwanda)
Contact Email:	info@firstclasstours.rw
Telephone:	+250 788 913 722 / +250 784 009 791
Official Website:	www.firstclasstours.rw

2. EXECUTIVE FOUNDER'S PROFILE

Founder & CEO: Mr. AKINGENEYE Alphonse (Goddman)

Academic Credentials: Master's Degree Candidate in Tourism & Hospitality Leadership; Bachelor's Degree (B.Sc.) in Travel and Tourism Management

EXECUTIVE NARRATIVE:

First Class Tours was established from a strategic vision to contribute to the transformation of the East African tourism landscape through sustainable employment, academic excellence, and high-quality hospitality experiences.

Founded in May 2018 by Mr. AKINGENEYE Alphonse (Goddman), a tourism professional and scholar, the enterprise connects academic knowledge with practical market execution. Recognizing the significant potential of Rwanda's eco-tourism and cultural sectors, First Class Tours operates with a dual mandate of Socio-Economic Empowerment and Excellence in Destination Management.

3. VISION, MISSION & CORE VALUES

Vision: To be East Africa's premier Destination Management Company (DMC), benchmarked for academic excellence, outstanding customer satisfaction, and continuous community empowerment through sustainable tourism.

Mission: To deliver world-class, authentic, and safe travel experiences across Rwanda and the region while building sustainable employment pathways for local youth and hospitality talent.

CORE VALUES:

- **PROFESSIONALISM** — Rooted in deep academic and market experience.

- **EMPOWERMENT** — Creating direct livelihoods and skill enhancement opportunities.
- **INTEGRITY & SAFETY** — Transparent operations with strong compliance and responsible operating practices.
- **INNOVATION** — Applying modern digital tools and sustainable eco-tourism practices.

4. VALUE PROPOSITION FOR BUSINESS PARTNERS

First Class Tours operates at the intersection of academic leadership, local market mastery, and modern technology-driven operations. We offer strategic partners, international travel agencies, and investors a reliable local partner for East African tourism and destination management.

WHY PARTNER WITH US?

- **Academic-Backed Leadership:** Led by a CEO advancing postgraduate studies in tourism and hospitality leadership, supporting data-informed decisions, operational resilience, and sustainable practices.
- **Extensive Local Network:** Established working relationships across tourism, hospitality, conservation, accommodation, and private transport sectors.
- **Structured Talent Pipeline:** Internship and human-capital development initiatives support a growing pool of trained, multilingual, and customer-focused tourism professionals.
- **Seamless Digital Integration:** Digital booking, itinerary preparation, communication, and response systems designed to support global B2B clients.

5. CORE SERVICE PORTFOLIO

A. INBOUND SAFARIS & DESTINATION MANAGEMENT

- Gorilla Trekking Safaris — Volcanoes National Park
- Wildlife & Big Five Expeditions — Akagera National Park
- Canopy Walks & Primate Tracking — Nyungwe National Park
- Lake Kivu Eco-Resort & Water Adventures

B. CORPORATE TRAVEL & MICE LOGISTICS

- Executive VIP Transport & Airport Transfers — Kigali International Airport
- MICE (Meetings, Incentives, Conferences and Exhibitions) Delegation Logistics
- Custom Corporate Retreats and Field Excursions

C. SPECIALIZED ATTRACTIONS & CULTURAL TOURS

- Heritage and Historical Circuit Tours — including King's Palace and Ethnographic Museum
- Kigali Cultural City Tours
- Agrotourism Experiences — including Coffee and Tea Experiences

D. YOUTH EMPOWERMENT & INTERNSHIP HUB

- Professional training programs in Tour Guiding, Travel Logistics, and Hospitality Operations designed for university students and young graduates.

6. STRATEGIC PARTNERSHIP & INVESTMENT OPPORTUNITIES

First Class Tours is expanding its operational footprint across East Africa, with a focus on Rwanda, Uganda, Kenya, and Tanzania. We welcome strategic engagement in the following areas:

- **International B2B Partnerships:** Collaboration with outbound travel agencies seeking a reliable local ground operator and DMC in Rwanda.
- **Fleet & Accommodation Expansion:** Co-investment and strategic partnerships in luxury eco-lodges, glamping sites, and modern safari vehicles.
- **Educational & NGO Alliances:** Collaborative initiatives focused on community-based tourism, conservation, professional development, and youth employment.

7. OFFICIAL AUTHORIZATION & SIGNATURE

This company profile and executive partnership prospectus is prepared and authorized by the Founder and Chief Executive Officer of First Class Tours Ltd.

Mr. AKINGENEYE Alphonse (Goddman)

Founder & Chief Executive Officer

First Class Tours Ltd.

Qualifications: B.Sc. Travel & Tourism Management | M.Sc. Candidate

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Location: Kigali, Republic of Rwanda